

FIELD NOTES

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Leadership Without a Map

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NAYDO Annual
Conference 2011

How Will You Advance The Dream?

Each year, YMCA leaders rate the annual NAYDO conference as an outstanding learning experience, providing them with practical tools, helpful information, recharged energy and renewed inspiration. Here are a few suggestions to help you make the most of the 30th Annual NAYDO Conference in Anaheim!

COORDINATE

Study [the conference brochure](#). Talk with others from your Y who will be attending and plan together to coordinate workshop attendance so that you have representation at as many workshops as possible.

SEEK ADVICE

Ask those from your YMCA who have previously attended a NAYDO conference to recommend workshops based on their experience with the presenters. Consult with your supervisor, board chair and/or development team to find out what workshops they would recommend based on your experience and professional development needs.

PLAN AHEAD TO MAXIMIZE THE EXPERIENCE AT HOME

Set up a meeting with your supervisor, volunteer development committee and/or staff team for about one week **after** you return from the conference. Be prepared to share key information and insights with them from the conference. In addition, make some

specific commitments as to what you will “put into action” in both the short-term and in the longer term as a result of what you have learned.

MINGLE

While it is great to experience the conference with your team, it is even more valuable to meet new colleagues from around the world. Take every chance to sit with someone new, participate in optional pre-conference events, attend receptions and participate in the “Hot Topics” session. Bring a supply of your business cards to share and collect cards from others. Once you return to your office, you can build a contact list of colleagues to email regularly when you are looking for new ideas, seeking out someone who has already resolved a dilemma similar to one you are facing, or just to share encouragement.

SHARE YOUR GREAT WORK

Bring copies of financial development campaign materials, annual reports, extra give-aways, newsletters, etc... to share. Drop them off when you check-in at the Registration/Information Center. Be sure to drop by the “Print Material Sharing Center” to get great ideas for your next project.

NETWORK

Make your conference experience come alive before, during and after your time in Anaheim. Experience the power of social

networking first-hand from NAYDO’s Social Media Sponsor, Donor by Design Group, at iNAYDO! Visit the iNAYDO room throughout the conference to post your own thoughts. And if you’re new to social media, we’ll answer all your questions and help you get connected.

HAVE FUN!

Most of all... maximize your NAYDO Conference experience by having fun and enjoying this great opportunity to share, learn and recharge!



If you’re going to the conference, share your experiences! If you can’t attend, follow the conference online:

- Subscribe to the [iNAYDO blog](#). Just email info@donorbydesign.com to be added to mail list.
- Follow the conference on [Twitter](#).
- Become a fan of NAYDO on [Facebook](#).

